

"Mejores Prácticas en Salud Apoyadas por las TI"

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Agenda

1. Innovation and Best Practices: Definitions
2. Leveraging Technology for Innovation
3. Issues facing Health Care and Opportunities for I/T to Improve Health Care
4. Examples:
 - i. Electronic Medical Record (EMR)
 - ii. Telemedicine: Remote Intensive Care Unit (ICU) Monitoring
 - iii. “Hard-Wiring” Best Practices
 - iv. Alerts
 - v. Bar Coding
5. Conclusions

Innovation: Definition

- **Innovation** is the creation of better or more effective processes, products, services.
- Innovation differs from invention in that innovation refers to the use of a better idea or method, whereas invention refers directly to the creation of the idea or method itself.
- Innovation differs from improvement in that innovation refers to the notion of doing something different (Lat. In-novare: "to change") rather than doing the same thing better...
- Innovation is about implementation and diffusion...

Best Practices: Definition

- Definition: A method or technique -- specific steps and rules that can be documented and taught -- that have consistently shown results superior to those achieved with other means.

Best practices can be:

- Wide and generic: e.g., ISO 9000, 14001; Baldrige Award.
- Wide and specific: e.g., The Generally Accepted Accounting Principles (GAAP).
- Narrow and specific: e.g., “Patients who are older than 65 and suffer from diabetes should get a flu shot.”

Your Business: The High Jump



Best Practices Evolve...



1.59mts in 1928...



2.09mts en 2012!

Best Practices Evolve...And Lead To Better Performance...

- “Scissors” (1895)
- “Easter Cut-Off” (1912)
- “Western Roll” (1936)
- “Straddle” (1956)
- “Forsbury Flop” (1968).
- 1972 world records: **2.25mts** (men); **1.92mts** (women)
- 2012 world records: **2.45mts** (Javier Sotomayor, Cuba) and **2.09mts** (Stefka Kostadinova, Bulgaria)

➔ **20 centimeters over 40 years (men)...17 centimeters over 40 years (women)**

➔ **Improvement on average: 1/2 centimeter per year**

But Sometimes Not Fast Enough!

What happens when the customer
asks you to jump over a bar that
is 6 meters high?

The Challenge (Opportunity):

Current Best= 2.45 meters

Target=6 meters;

Gap = $(6.00 - 2.45) = 3.55$ meters

Improvement rate = .5 centimeters/year

of years to reach target?

= $355 / .5$

710 Years!

So?

- Continuous (linear) Improvement will not do: If we keep on doing what we are doing even if we do it better we will NOT achieve what our client wants...
- The client wants us to perform at a certain level...doesn't care how we do it as long as we do it...
- We need to innovate (step function improvement)!

Technology Can Help!

(TECNOLOGIA COMO PALANCA)



(6.15mts!)

AND IF YOUR “BUSINESS” IS
HEALTH CARE?

How Do We Measure Performance in Health Care?

Patient outcomes: Survival rates for all patients, plus rates of surgical complications like severe bleeding after surgery.

Patient safety: Avoiding unwanted and avoidable events like infections and falls.

Treatment Practices: A set of basic care practices that patients with common conditions (e.g., heart attack and pneumonia) should receive; developed by the National Quality Forum .

Efficiency: Length of patient stay and average expense.

Financial stability: Profit and cash-to-debt ratio.

Growth in service: an indirect measure of how satisfied patients are.

Opportunity: Far from Perfect!

- 1 million injuries and 100,000 deaths because of medical errors (by definition: preventable!)
- Hundreds of Millions of dollars in inefficiencies (e.g., lost charts, duplicate tests).
- \$1.7 trillion (twice the OECD average per capita) but premature mortality is much greater.

Opportunity: Many Mistakes are “Simple” Mistakes

50% of Medication Errors due to:

- Insufficient information about patient and/or about the drug;
- Failure to provide specificity in the order;
- Illegibility of handwritten orders;
- Errors of calculation;
- Errors in transcription.

Opportunity: Complexity is High and Increasing

- More patients;
- Older, sicker patients;
- More drugs;
- More combination of drugs;
- Customization of medicine (e.g., almost 600 drugs that need customization of doses for multiple levels of renal dysfunction);
- Increasing complexity of treatments;
- Decreasing ratios of staff/patient.

Opportunity: Disparity in Performance

If all hospitals performed at the level of the Top 100 (2%), EVERY YEAR:

- More than 186,000 additional lives could be saved;
- Approximately 56,000 additional patients could be complication-free;
- More than \$4.3 billion could be saved;
- The typical patient spend 10% less time in the hospital.

Opportunity: Slow Adoption

- Decentralized System of Care (no National Health Service);
- American Academy of Neurology released 10 years ago a set of guidelines for migraine treatment. However, only 2/3 of patients are treated today under those guidelines;
- **The average time that breakthrough best practices take to reach 50% of all Americans is 15 years!**
- More and more (different and updated) best practices are being issued every year...

Opportunity: No Common Measure of Quality...and No Incentives...

- To improve processes one has to be able to measure outcomes;
- However, in many conditions, diseases, and treatments there is **NO COMMON INSTRUMENT** to measure of quality (though there are common measures of lack of quality!);
- So then: How do we know who knows?;
- And if we did know: Why would they tell us what they know?;
- And if they did share: How do we distribute knowledge?

Opportunity: Efficiency is Trailing Other Industries

- Assuming a 4% per year increase in productivity (half of I/T enabled productivity gains in the Telecommunication Sector – because of lack of strong competition on quality and cost)
- > Potential savings of \$346 billion over 5 years!

Summary

- Fundamental problem in medical care (a 24/7 business) is inconsistent execution:
 - Variability in practices;
 - Data Rich, Information Poor;
 - Disparity of Knowledge: New knowledge evolves rapidly but is diffused and adopted slowly.
- Complexity is such that providing consistent, reliable, efficient, individualized care requires a mastery of data and coordination that can be only achieved through Information Technology.

Hypothesis

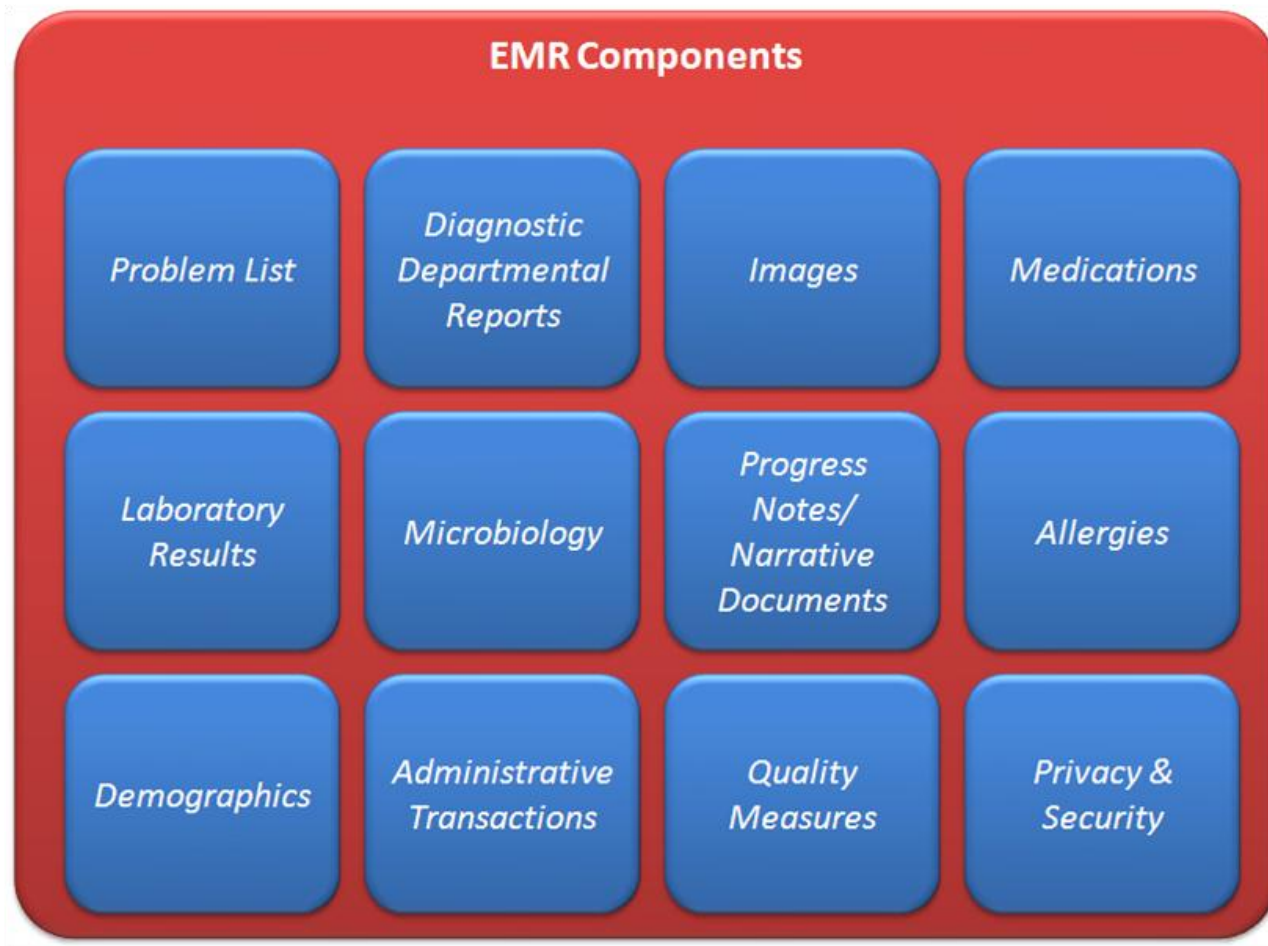
Information technology can substantially improve medical care by:

1. Preventing adverse events (e.g., errors, complications) by structuring and enforcing consistent actions;
2. Catching, tracking and analyzing adverse events early: Sifting through large amounts of clinical data to identify key changes or abnormal situations;
3. Bringing latest evidence-based, best practices to the point of care and improve customization of care.

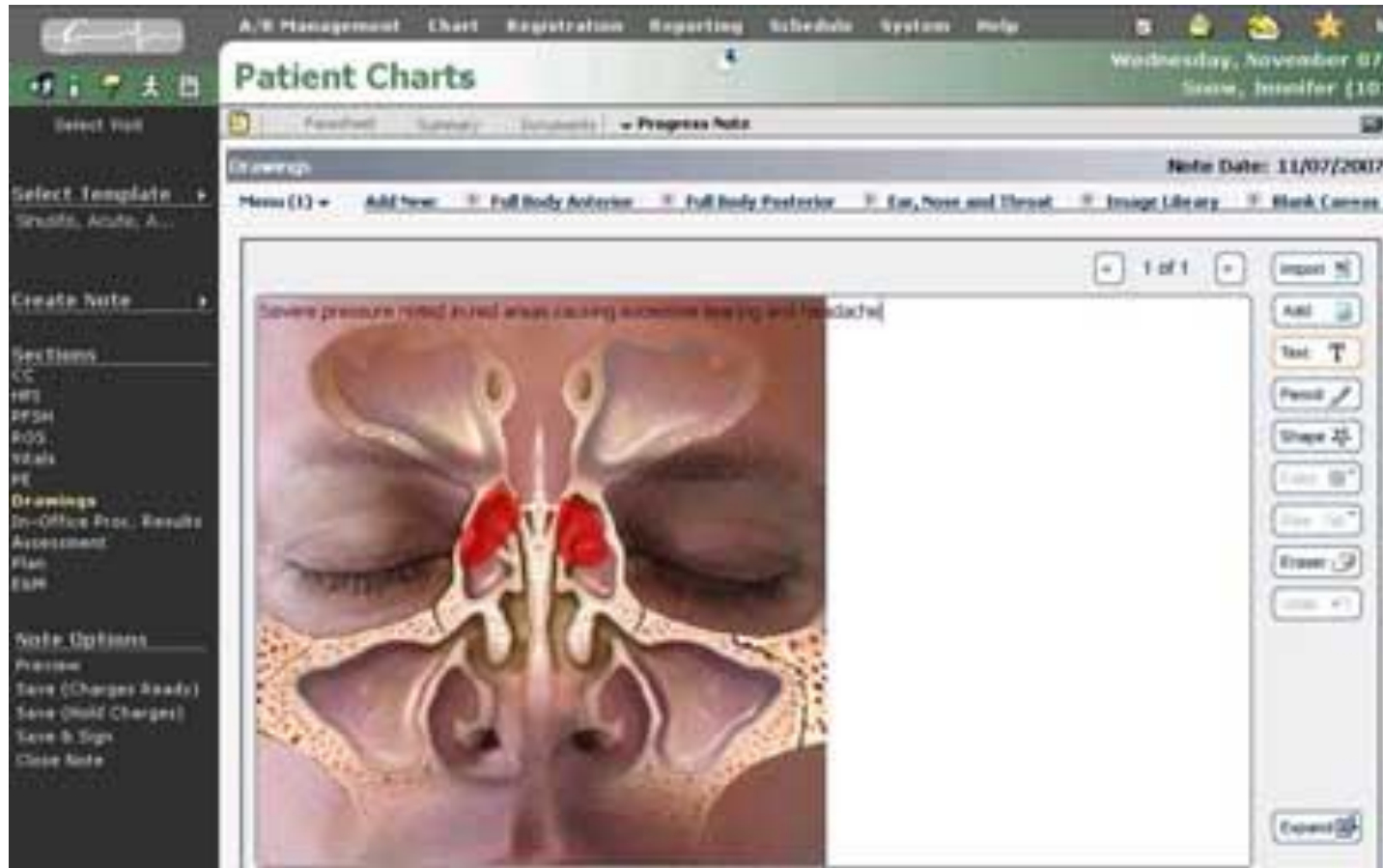
Five Examples of I/T

1. Electronic Medical Record (EMR)
2. Telemedicine: Remote Intensive Care Unit (ICU) Monitoring
3. “Hard-Wiring” of Best Practices
4. Alerts
5. Bar Coding

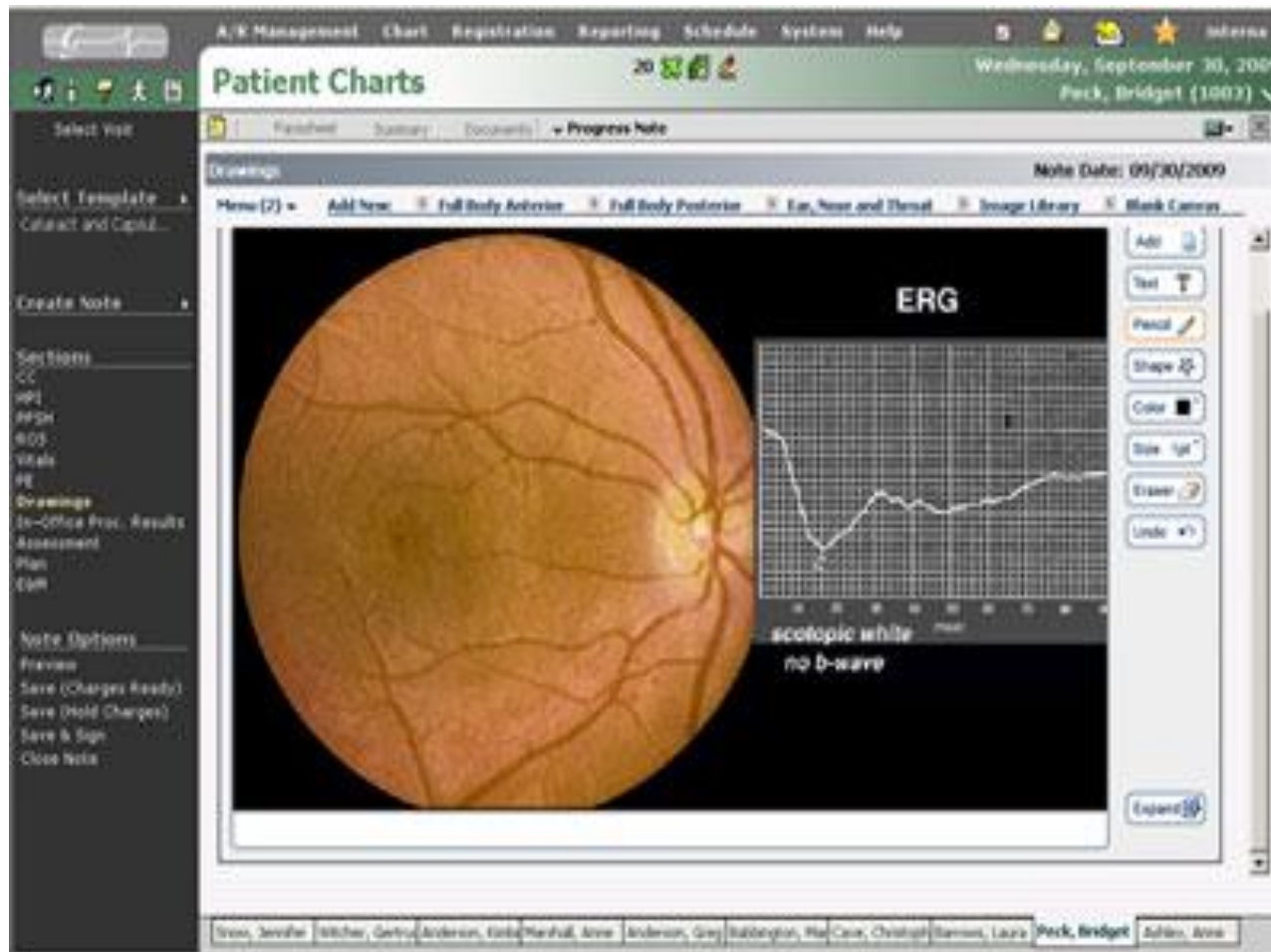
EMR: Integration!



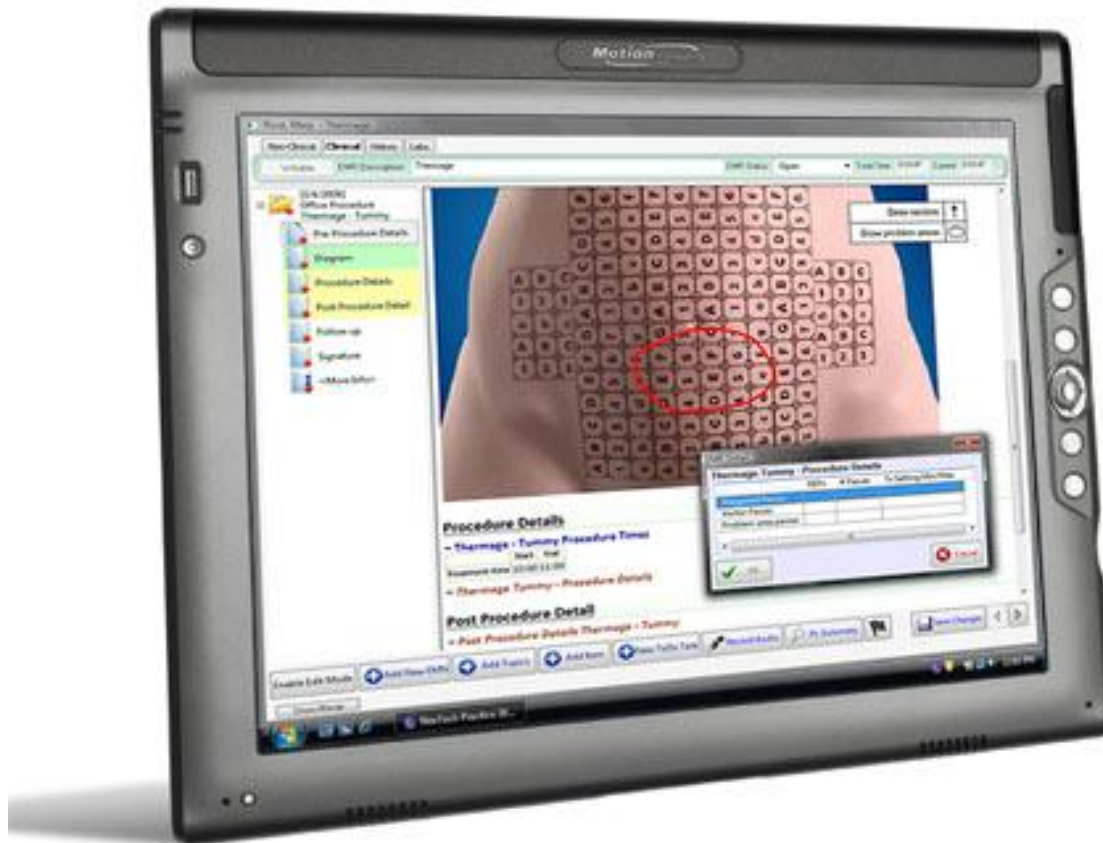
EMR: Better Notes



EMR: Better Notes



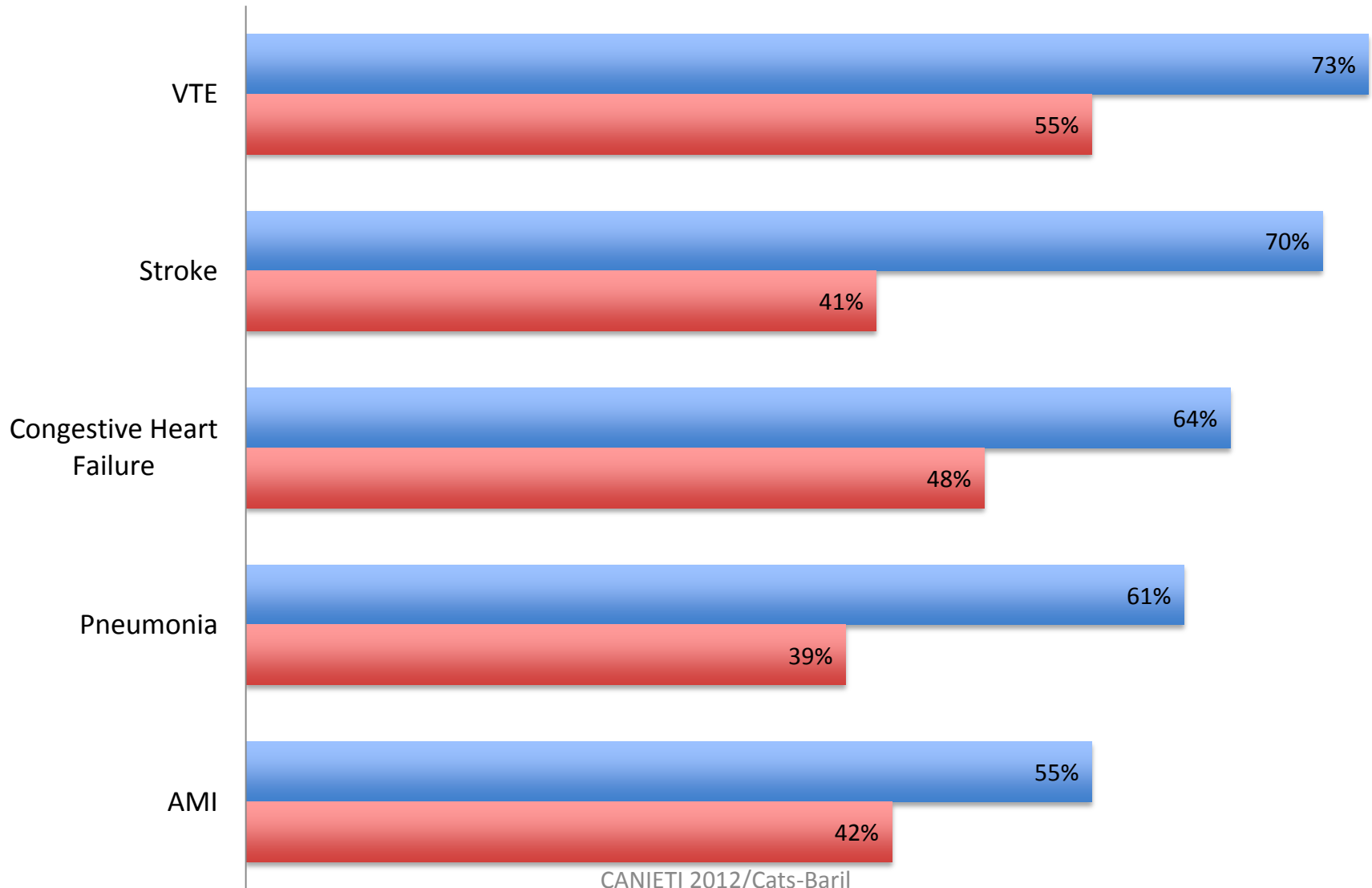
EMR: Portable



5 Top Quality Benefits

■ What existing external/internal quality metrics did you target for improvement with your EMR implementation?

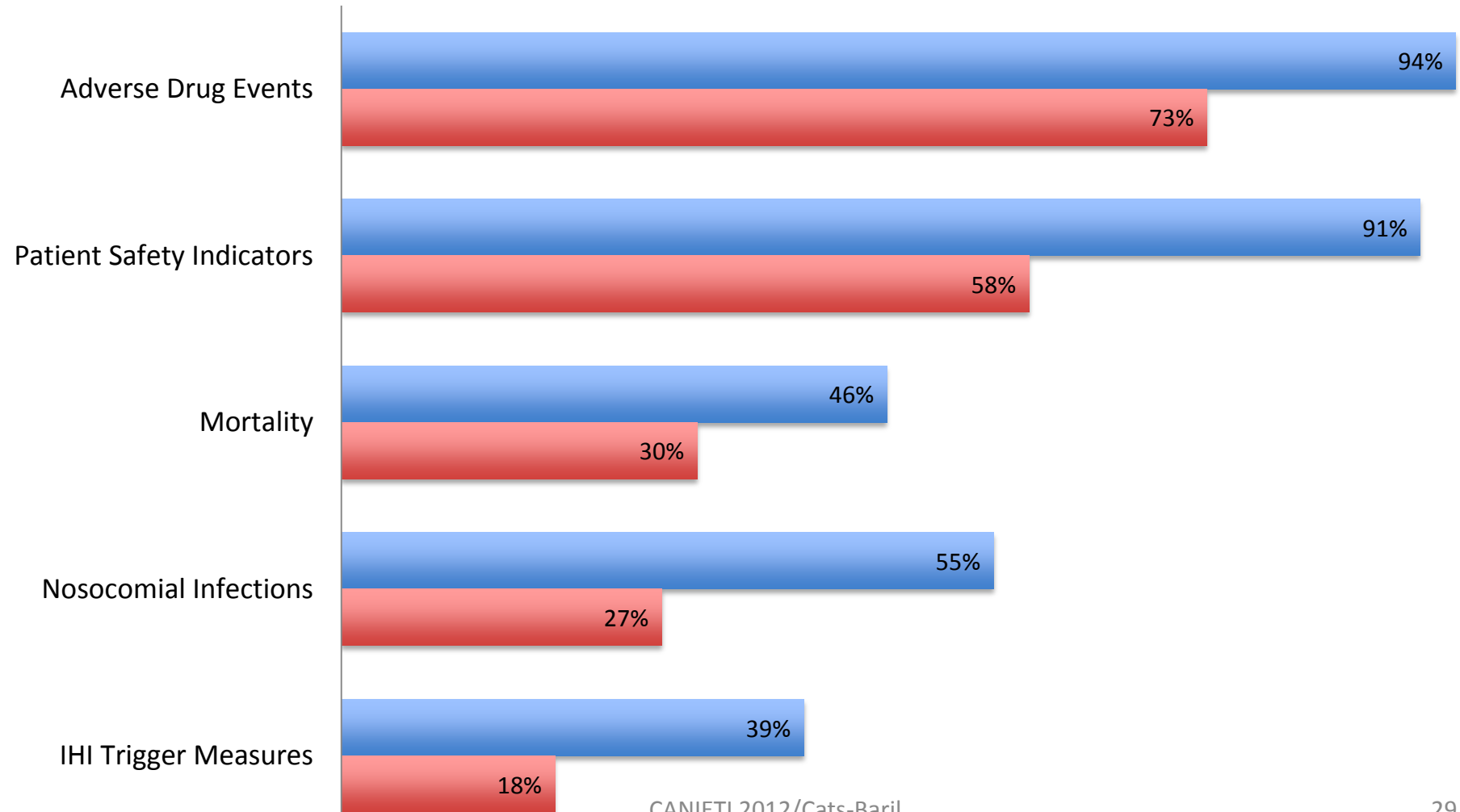
■ Have you realized and documented any of the following benefits as part of your hospital EMR use?



5 Top Safety Benefits

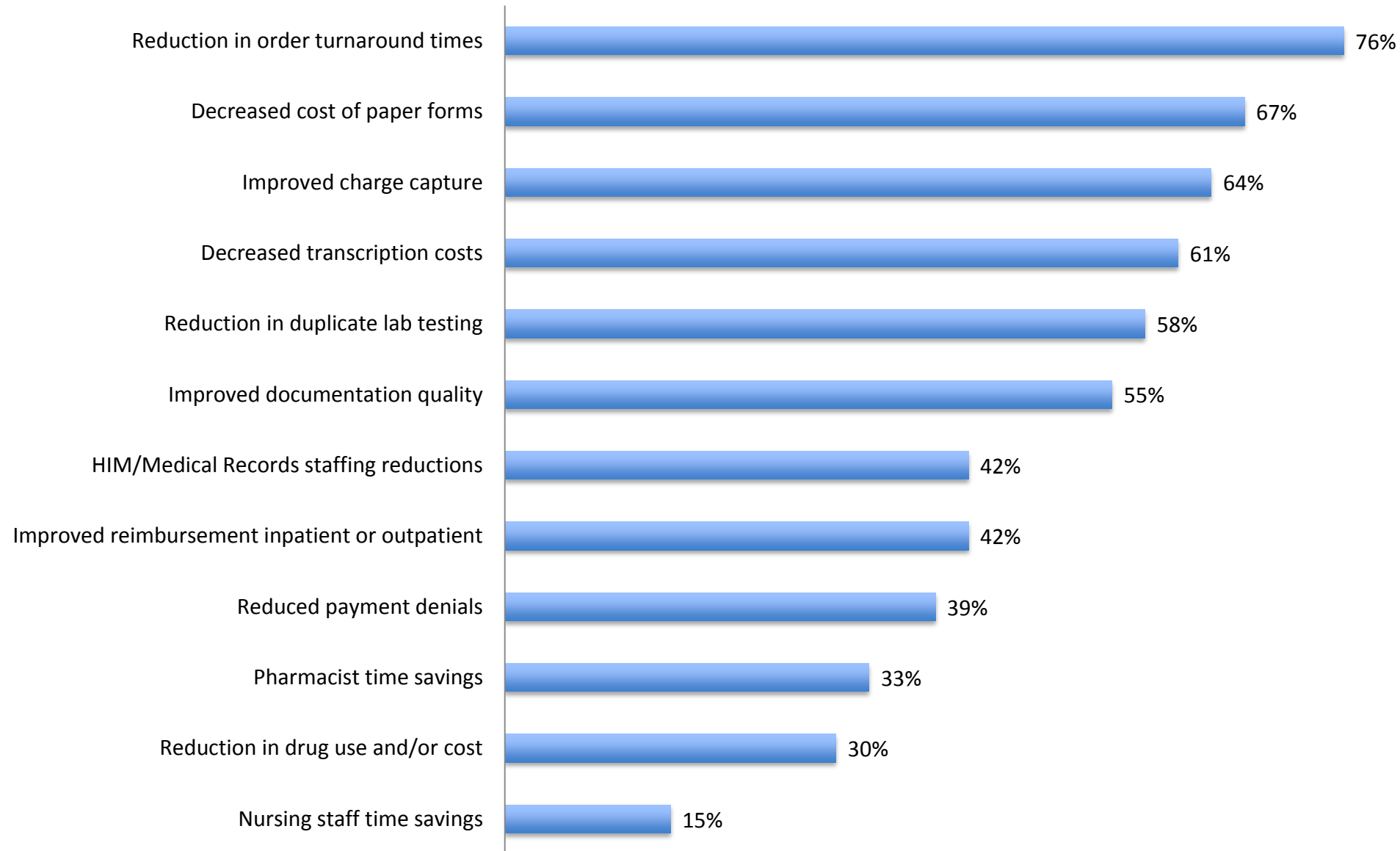
■ What existing external/internal quality metrics did you target for improvement with your EMR implementation?

■ Have you realized and documented any of the following benefits as part of your hospital EMR use?



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Top Efficiency Benefits



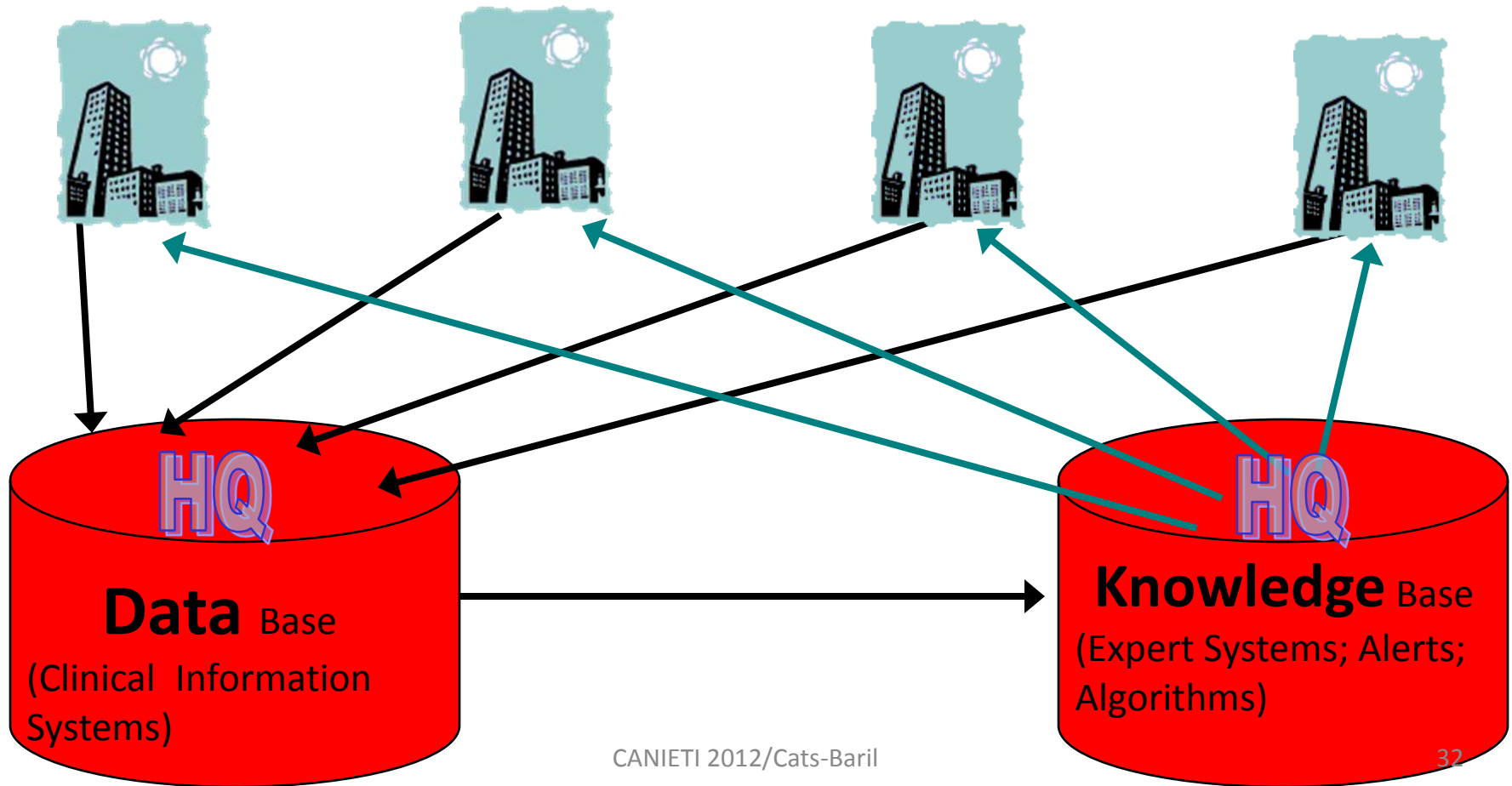
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Example: Impact of EMR

- Can Eliminate 200,000 adverse events;
- Save \$1 billion dollars per year if implemented across all hospitals with more than 100 beds;
- Better quality comes from being able to analyze information on one patient across millions of medical records (it will get even better as databases become bigger)...

Example: Telemedicine: Remote ICU Monitoring

Hospital ICUs



Example: Telemedicine: Remote ICU Monitoring

Technology-enabled remote monitoring reduce mortality by 68% and average length of stay and costs were reduced by 33%.

Example: “Hard-Wiring” Best Practices to Prevent Errors

Building decision rules into Clinical Information Systems to:

- Provide decision support (e.g., expert systems to show how to place a catheter, how to clean a surgical wound, the assessment of abdominal pain, chest pain, psychiatric emergencies, interpretation of radiologic images and tissue specimens);
- Make knowledge more readily available (e.g., www.epocrates.com);
- Require key pieces of information (e.g., double signatures on prescriptions);
- Assist with calculations (e.g., checking dose strength);
- Perform continuous monitoring in real time (e.g., smart monitors);
- Improve communication (e.g., immediate notification of critical lab result).

“Hard-Wiring” for Allergies

SAFFIRE, WILLIAM (DOB: 12/1/1945; ID: 1030) 64 year old man

ePrescribing epocrates online Settings

Current Allergies

codeine, sulfa drug (Updated by JONATHAN on 12/09/2009 06:10 AM)

Current Medications

Active Add New

nitroglycerin 0.4 mg sublingual tablet Take 1 pill by mouth QD X 1 Month (30d)

Viagra 25 mg oral tablet Take 1 pill by mouth QD X 1 Month (30d)

Viagra 25 mg oral tablet
Sig: Take 1 pill by mouth QD X 1 Month (30d)
Disp#: 30
Refills: 1
Prescribed By: Jonathan Bertman, MD
Last Filled: 12/09/09 (0 days ago)

INTERACTIONS:

- nitroglycerin 0.4 mg sublingual tablet and Viagra 25 mg oral tablet
- Viagra 25 mg oral tablet and nitroglycerin 0.4 mg sublingual tablet

Search the med database, then select the correct choice from within the list.

Only medications found in this list are eligible for interaction checking and electronic transmission.

Quick Script Writer

☒ Open Quick Script Writer automatically.

☐ Include State ID on script

☐ Include DEA on script

☐ Omit Signature

☐ Dispense As Written

Comments:

1. Prepare Script

Interactions

Severity	Interaction	Type
High	nitroglycerin 0.4 mg sublingual tablet and Viagra 25 mg oral tablet	Drug/Drug
High	Viagra 25 mg oral tablet and nitroglycerin 0.4 mg sublingual tablet	Drug/Drug

Check Interactions Double-click the interaction for details.

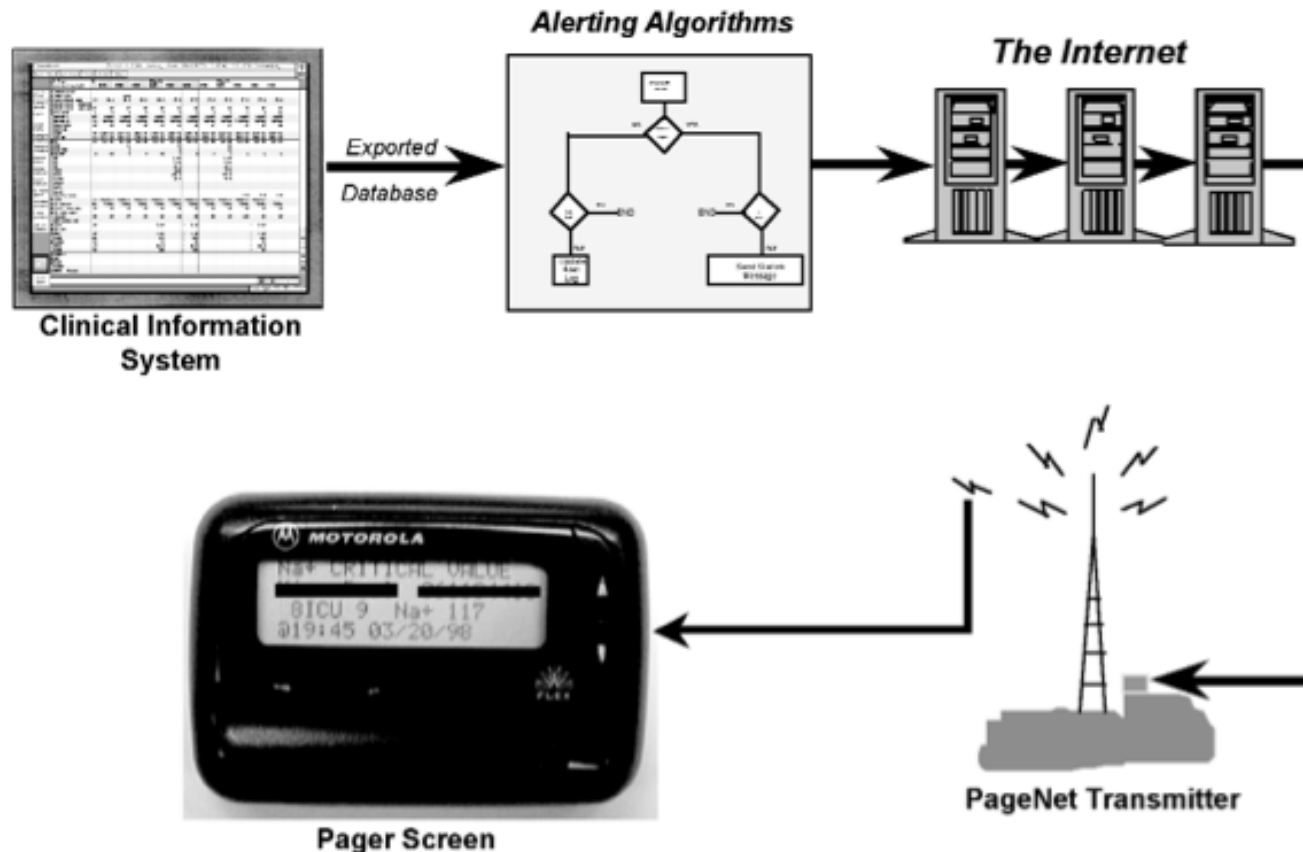
2 interactions found

Pending Medications

Remove Pending Med

2. PRESCRIBE

Example: Automatic Alerts Lab Results

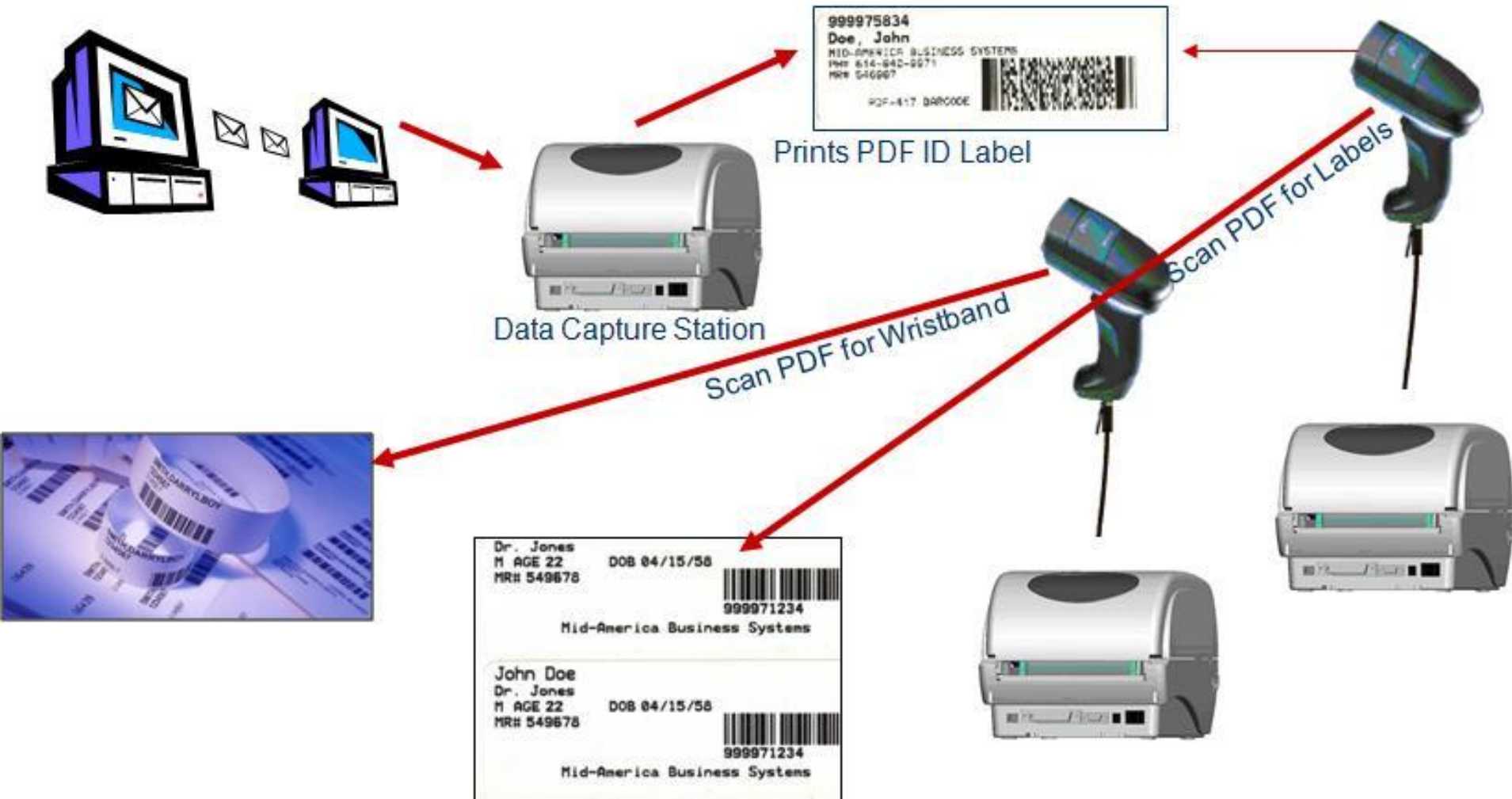


Wireless alerting system. In the Cedars-Sinai system, alerts are initially detected by the clinical system, then sent to a server, then via the Internet, then sent over a PageNet transmitter to a two-way wireless device.

Impact of Alerts

- Email and Pagers
- Medication were adjusted 21.6 hours earlier
- Time to therapy decreased by 11%
- Meantime to resolution decreased by 29%.

Example: Bar Coding



Hard-Wiring Best Practices: Prevention of Avoidable Infections

If best practices in infection control were applied at all US hospitals, the reductions would be:

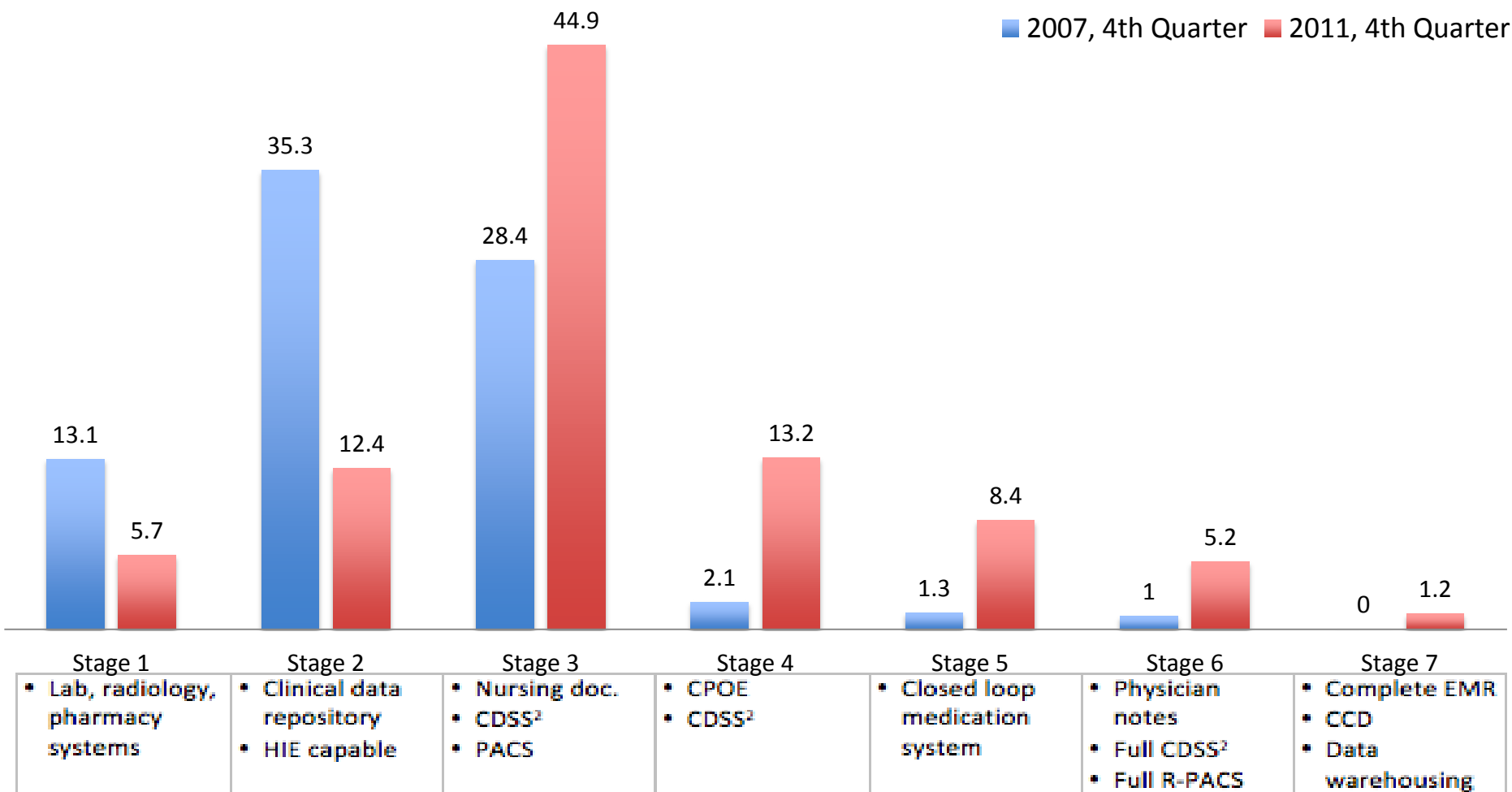
Annually	CABSI	CAUTI	SSI	VAP	TOTAL
% preventable cases	70%	70%	55%	55%	62.5%
# preventable cases	44,762 to 164,127	95,483 to 387,550	75,526 to 156,862	95,078 to 137,613	577,000 cases
# saved lives	5,520 to 20,239	2,225 to 9,031	2,133 to 4,431	13,667 to 19,782	44,250 lives
Savings \$ in billions	\$1 to \$18.2	\$.2 to \$1.82	\$.3 to \$.35	\$2.19 to \$3.17	\$13.44 billion

- **CABSI:** catheter-associated bloodstream infections
- **CAUTI:** catheter-associated urinary tract infections
- **SSI:** surgical site infections; and
- **VAP:** Ventilator-associated pneumonia.

I/T

- when leveraged with Best Practices –
HAS A TREMENDOUS IMPACT!

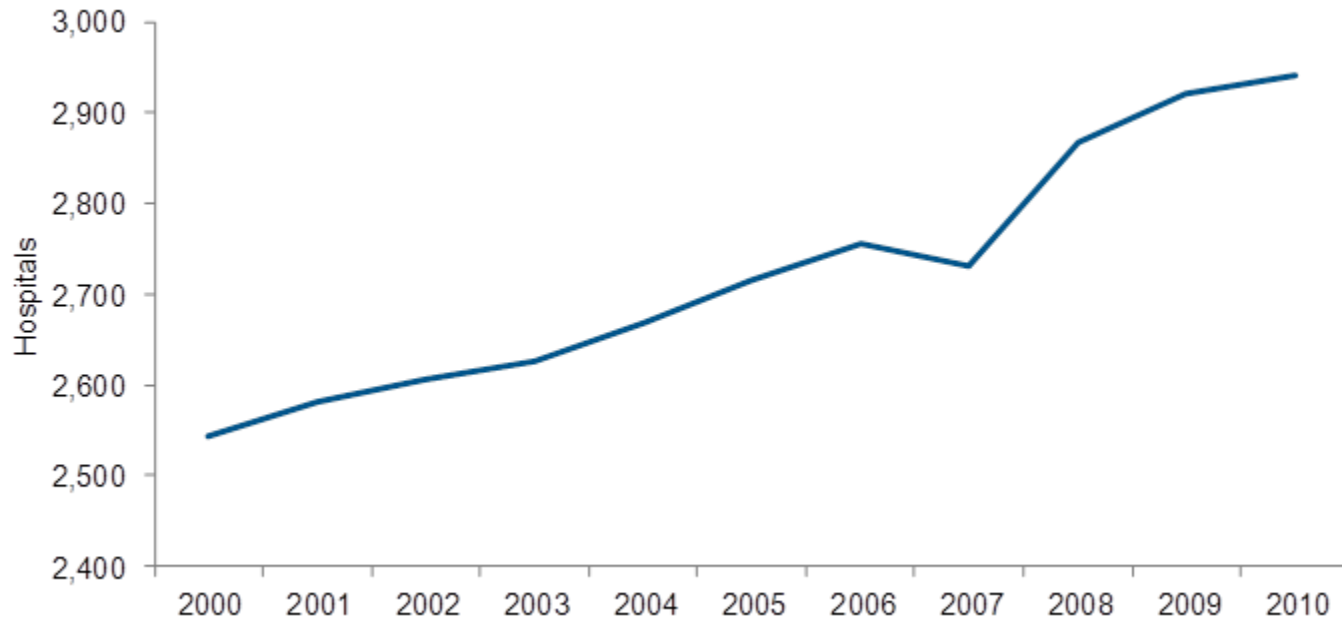
% of US Hospitals at Each EMR-AM Stage



Primary Factors Stalling I/T

1. Cost (\$20 million to \$200 million);
2. Resistance from physicians;
3. Lack of staff with adequate IT expertise; and,
4. Reimbursement mechanisms (managers are more likely to invest on lab equipment that can be made up by charging patients access to it as a billable service).

Required Heavy Investments Has Lead to Consolidation

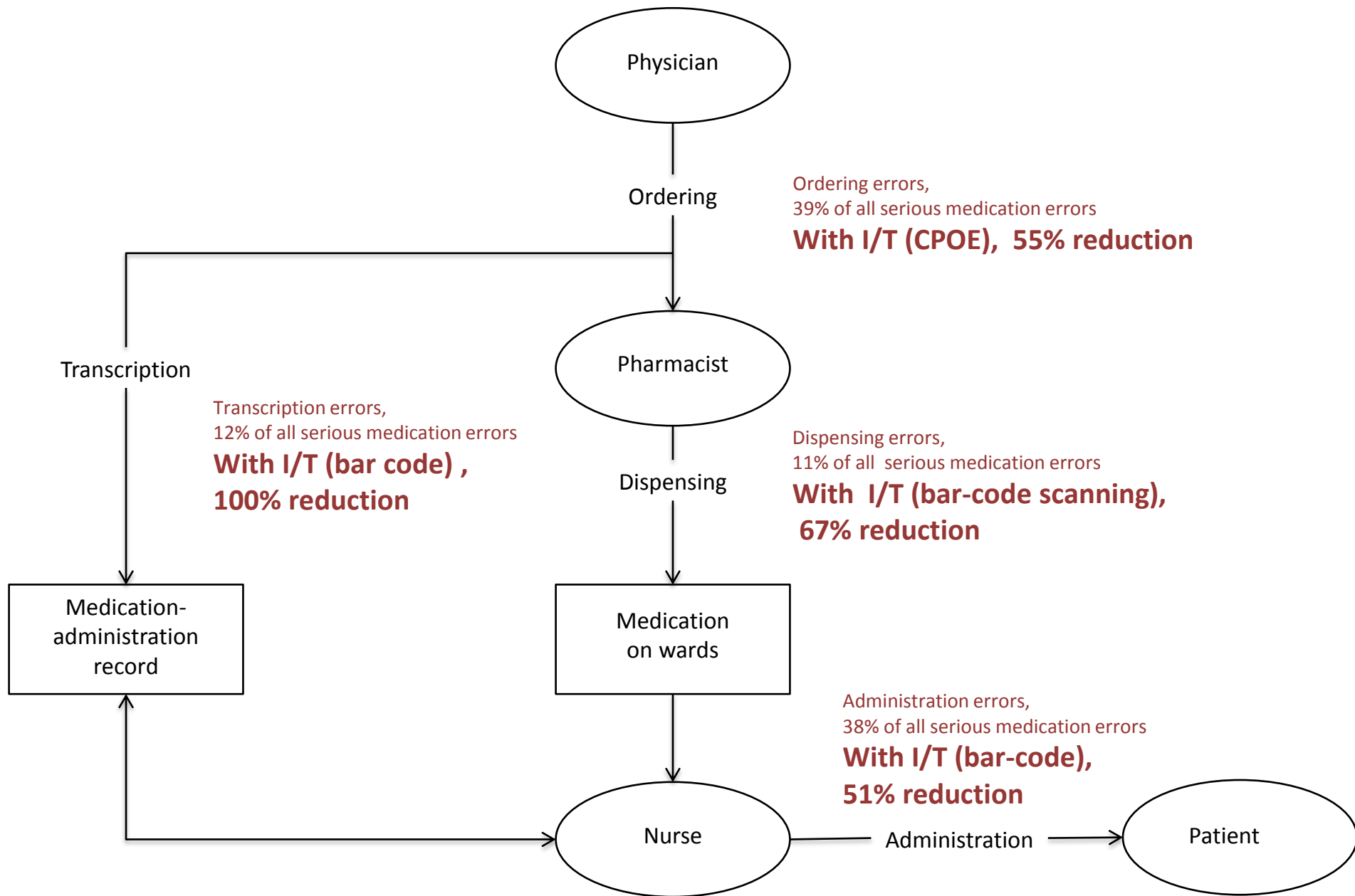


Number of Hospitals in Health Systems

Conclusions: Impact of I/T on Health Care

- **I/T when leveraged with Best Practices has an enormous impact on quality, safety, and efficiency...**
- increasing complexity of health care will only increase the urgency of implementing I/T;
- Investment is substantial (though simple tools requiring small commitment of resources can have a significant impact);
- **I/T will change competition from the “Best Doctors” to “Best Systems”.**

MUCHAS GRACIAS!



Example: Impact of Bar Coding

In the largest study (n=14,041 med admin):

- 42% reduction in errors;
- 51% reduction in adverse drug events;
- 27% reduction in timing errors in medication administration;
- 100% reduction (eliminated!) transcription errors.