

# The Future

With ....

Phil McKinney

It's staggering  
how much of  
what we do  
today is last  
generations  
science fiction!



# Scuba

“20,000 Leagues Under The Sea”  
By Jules Verne, 1875





# Test Tube Babies

“Brave New World”  
By Aldous Huxley,  
1932

# Robots

“Rossum’s Universal Robot”  
By Karel Capek, 1920



# Cable TV

“1984”

By George Orwell, 1949



# Screen Saver

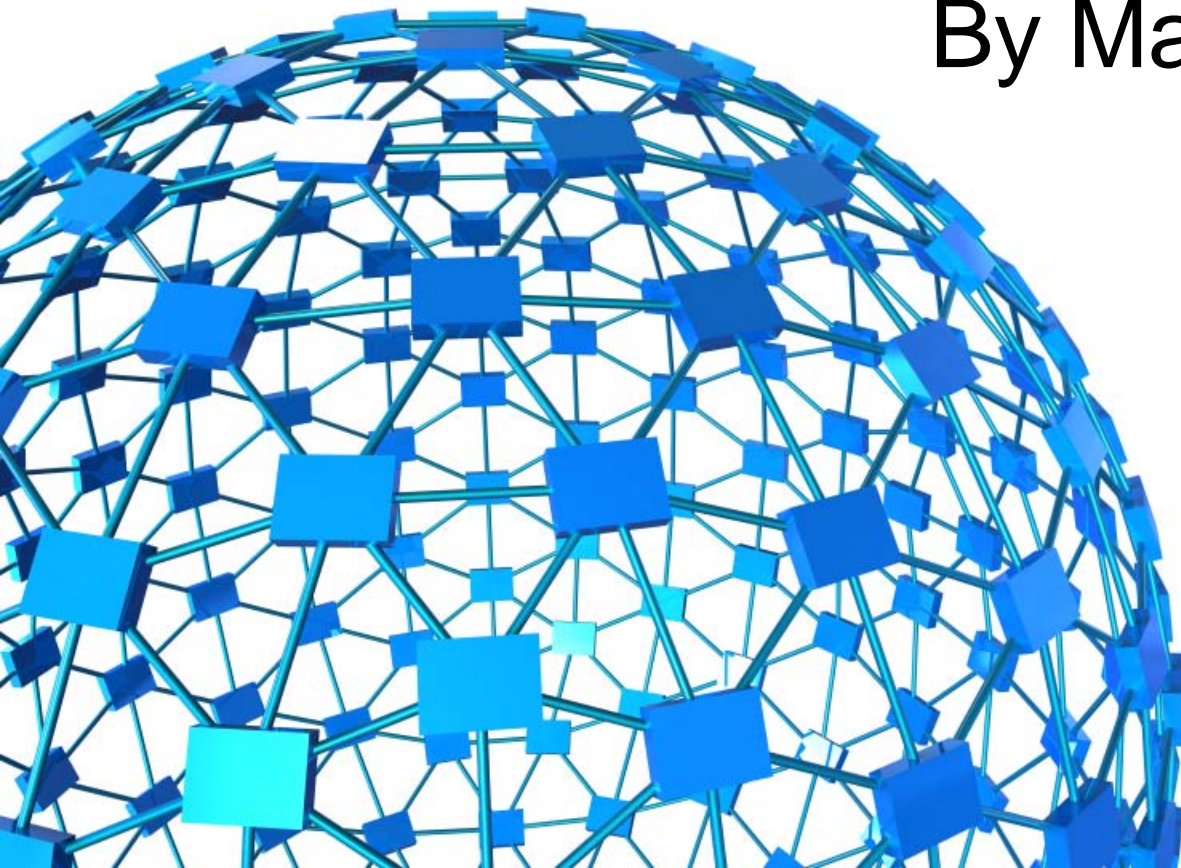
“Stanger In A Strange Land”  
By Robert Heinlein, 1961





# Internet

“London Times of 1904”  
By Mark Twain, 1898





**Why Is  
Understanding  
The Future  
Important?**

... The top 10 in-demand jobs for 2010  
**did not exist in 2004 ...**

... we are currently preparing students  
for jobs that do not yet exist



... for technologies that  
**have not yet been  
invented**



... in order to solve problems we  
**don't even know are  
problems yet!**



**What Are You To  
Do?**





It's not  
about  
having  
the  
answer ..



# Questions

WHO?

WHAT?

HOW?



# **What Trends Will Impact the Future?**

# Megatrends

Eight trends that will change personal systems over the next 5 years



**1. Consumer Driven Innovation**



**2. Acceleration to a Connected World**



**3. Emerging Markets Driving Fundamental Shifts**



**4. Cloud Computing**



**5. Evolution of Personal Computing to New Form Factors**



**6. Redefinition of Content Experiences**



**7. Visual Technologies Transform Media & Collaboration**



**8. Social Media Fundamentally Transform Business**



**Prediction:**

**Acceleration To  
A Connected  
World**

# WINNING: IMAGINATION

Personal Wireless Hub concept



# WINNING: IMAGINATION

Thin-client computing delivers a more seamless personal experience



Hello Phil  
4:27 PM  
CHARGING





**In Conclusion . . .**



# For More Information:

Blog: [www.philmckinney.com](http://www.philmckinney.com)  
Podcast: [www.killerinnovations.com](http://www.killerinnovations.com)  
Twitter: philmckinney  
Email: philip.mckinney@hp.com

